



**ONEWALK.
ONE DAY.
ALL CANCERS.**

ONEWALK.CA
416.815.9255

KEY STEPS TO CREATE A SUCCESSFUL CORPORATE TEAM

Canada's top companies are stepping up to fight all cancers by walking with us in The Shoppers drug Mart® OneWalk to Conquer Cancer benefiting Princess Margaret Cancer Centre. Form your Corporate Team today and keep bringing awareness and action to a disease that affects far too many of our parents, siblings, children and friends every year.

Wondering how your team can get involved and benefit from this life-changing experience? Here are your next steps:

1 *Plan a Meeting*

Call our Corporate Teams specialist to discuss possible dates/times to host an information session. This session can be before or after business hours or over lunch, we'll come to you!

2 *Register Team & Team Captain/Co-Captain*

Identify a candidate to be the Team Captain/Co-Captain and come up with a team name.

Discuss any corporate incentives to help with team recruitment (i.e. paying staff registration fees, contributing funds towards individual goals, etc.).

3 *Promote Internally*

Send information about the upcoming information session to all employees, post flyers throughout the office and collect RSVP's.

The information session will give everyone the opportunity to learn everything about the event and have all their questions answered.

5 *Activate Team*

Get everyone registered for the event at the information session or collect registration forms to send into the office afterwards.

6 *Fundraise & Train*

Get everyone to start their own individual fundraising and then come together as a team to figure out if team fundraising efforts are needed. Assign a team member to lead any specific fundraising initiatives (perhaps the Co-Captain). We've got a ton of great ideas that will work for you!

If needed, we can come back to host a fundraising session to discuss individual fundraising tools and to come up with some great team fundraising ideas.

7 *The Day Of*

Get everyone prepared for the event and coordinate a meeting place, team T-shirts, etc.

8 *Celebrate Success*

Host an event wrap-up meeting to share photos and personal experiences.

SHOPPERS DRUG MART  **OneWalk** 
TO CONQUER CANCER
PRINCESS MARGARET CANCER CENTRE

The Princess Margaret
Cancer Foundation  UHN

Title Partner

SHOPPERS
DRUG MART 

Founding Partners

CIBC

Royale

CABANA
POOLBAR