



**ONEWALK.  
ONE DAY.  
ALL CANCERS.**

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ONEWALK.CA  
416.815.9255

# NEXT STEPS FOR SUCCESS

**1 Remember Why You Walk**

Start by putting a photo of the person you are walking for on your fridge or computer.

**2 Get Your First Donation**

Get the momentum started now! Getting your first donation, no matter the amount, sets you off on the path to fundraising success. Don't wait. Don't put it off. Share your passion for this cause & start making a difference. Ask the one person you know that won't say no today!

**3 Social Media Connection**

Join the online community and connect with other OneWalkers on Facebook, Twitter, and Instagram to stay up to date on the first year of OneWalk! Download your Facebook Fundraising app from your Walker Portal.

**4 Get to Know the Walker Portal**

This is home base! Tell your story on your personal page and upload your photo. Keep track of your fundraising, download tools, and send out emails. It's the one-stop shop you'll definitely want to visit.

Fast facts:




- 90% of donations now come in online
- People raise 20% more funds when their page is personalized with a photo and story

**5 Start A Team**

OneWalk is even better with friends! Create a team with your friends, colleagues, and family that you can train and raise money with. It's a great way to stay motivated and keep your fundraising on track.

**6 Call Your OneWalk Coach Today**

Give us a call for help with setting up your Walker Portal, to learn great fundraising and training tips, and to get all of your questions answered about OneWalk!

-  Facebook.com/OneWalkToronto
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